

# AGENDA Tuesday, October 15th

- 11:30 am Registration opens, *Big Sky Atrium*
- 1:00 pm **Welcome Remarks, Garden City Parlor CD**  
Mark Bostrom, Montana Watershed Coordination Council Chair

**Welcome Keynote - *Montana's Watersheds: Shaped by History, Inspired by Opportunity***  
Rich Moy, International Joint Commission  
Governor Steve Bullock

- 1:45 pm BREAK

- 2:00 pm **Big Sky Watershed Corps - Conservation Snapshots**  
*Garden City Parlor CD*

Moderator: Ann Schwend, Chair Big Sky Watershed Corps Committee, Montana Watershed Coordination Council

*From Roundup to Kalispell, 2013 Big Sky Watershed Corps (BSWC) members have been doing diverse watershed work. Nowhere else will you hear the variety of Montana resource issues, and approaches employed to solve them, than in these two hours.*

- 4:00 pm BREAK

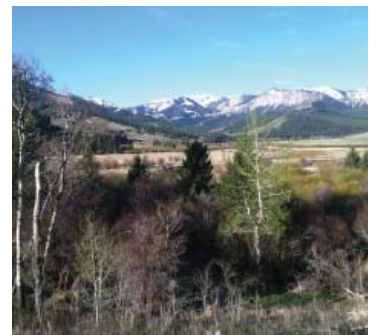
- 4:15 pm **Getting to Know Your Neighbors: An Introduction to Montana's Watershed Communities, Garden City Parlor CD**  
Moderator: Elena Evans, Montana Watershed Coordination Council

*Have you heard of a program, but not sure of its purposes? Ever wondered if your neighboring watershed faces issues similar to yours? Here's your chance for a rapid-fire informational session perfect for follow-up networking. Check your packet to plan your organization's 90 seconds in the spotlight!*

- 5:00 pm **Big Sky Watershed Corps Poster Session & Opening Reception**  
*Big Sky Atrium*

*Explore the stories and groups you just heard about in a casual, informational setting with refreshments!*

- 7:00 pm Adjourn





**7:00 am Breakfast/Registration Opens, Big Sky Atrium**

The Registration Desk will open at 7:00 am and remain open throughout the day. Attendees are invited to stop by and pick up their registration packets prior to attending breakfast.

**8:00 am Opening Keynote - *Connecting with Corporate America to Achieve Common Watershed Goals*, Garden City Parlor CD**

Jon Radtke, Water Sustainability Program Manager, Coca-Cola



*Mr. Radtke is the Water Resource Sustainability Manager for Coca-Cola North America in Atlanta, GA. In this role, he manages the company's water stewardship program, which assesses and mitigates water risks facing Coca-Cola operations on a local, regional and national basis. Primary areas of focus include water conservation initiatives within manufacturing facilities, source water sustainability strategies, community water partnerships and sustainable agriculture initiatives within the supply chain. One goal is to return to nature and to communities an amount of water equivalent to the water used in Coca-Cola's beverages and their production.*

**9:00 am BREAK**



**9:15 am CONCURRENT BREAKOUT SESSIONS**

**A. Watershed Prioritization Part I, Garden City Parlor CD**

Moderator: Mark Bostrom, Montana Watershed Coordination Council Chair

*How are the various state and federal agencies managing water quality and watershed prioritization and what does it mean at the local level.*



**USFS Watershed Condition Framework**

Meredith Webster, USDA Forest Service

**Nonpoint Source Priorities**

Robert Ray, DEQ & Peter Ismert, EPA

**NRCS Program Priorities**

Tim Ouellette, NRCS

**DNRC**

Ray Beck, DNRC

**BLM Watershed Priority-Setting**

Mike Philbin, BLM

**Clark Fork Coalition**

Will McDowell, Clark Fork Coalition



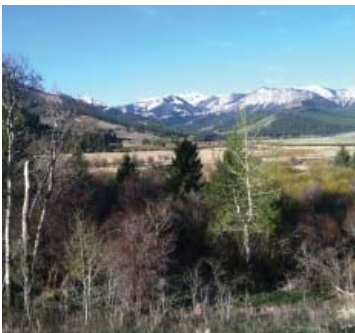
**B. Social Tools, Garden City Parlor A**

Moderator: Elena Evans, Montana Watershed Coordination Council

*Understanding what's available and how to make the most of each tool and your time!*

**Panelists**

- Elena Evans, Montana Watershed Coordination Council
- Sunni Heikes-Knapton, Madison Conservation District
- Jill Alban, Clark Fork Coalition





# AGENDA Wednesday, October 16th



10:30 am BREAK, *Big Sky Atrium*

## 10:45 am CONCURRENT BREAKOUT SESSIONS

### A. Watershed Prioritization Part II, *Garden City Parlor CD*

Moderator: Mark Bostrom, Montana Watershed Coordination Council Chair

*Roundtable Discussion: How can other groups (non-state/federal) become involved in watershed prioritization?*

#### Panelists

- Ray Beck, DNRC
- Peter Ismert, EPA
- Will McDowell, Clark Fork Coalition
- Tim Ouellette, NRCS
- Mike Philbin, BLM
- Robert Ray, DEQ
- Meredith Webster, USFS

### B. New Frontiers in Watershed Engagement, *Garden City Parlor A*

Moderator: Laura Andersen, Montana Watershed Coordination Council Vice-Chair

*Engage your community by connecting with them through their individual needs and interests.*

#### Reaching Real People Through Floodplain Outreach Efforts

Mary Guokas, Montana DNRC

#### Restoration Education in the Upper Clark Fork: The Learning Cycle Approach

Ellie Long, Clark Fork Coalition

#### Instream Water Leasing

Stan Bradshaw, Trout Unlimited

## 11:45 am Wetland and Riparian Strategy for Watershed Groups and Conservation District Groups, *Garden City Parlor CD*

Lynda Saul, Chair, Wetland Council

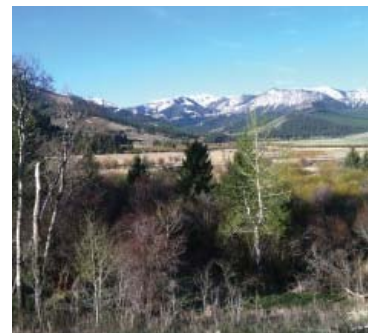
## 12:15 pm LUNCHEON PLENARY - Policy Round Table - Implications for Montana Watershed Work, *Garden City Parlor B*

Moderator: Jeff Tiberi, Montana Association of Conservation Districts

*A selection of policy experts will share their views on state and federal policy changes and issues most relevant to watershed work in Montana, followed by time for attendee questions, suggestions, and dialogue.*

#### Panelists

- Holly Franz, Franz Driscoll PLLP
- Rep. Kathleen Williams, Montana House District 65 (Bozeman)
- Rep. Pat Connell, Montana House District 87 (Hamilton)
- Erik Nyland, Staff to U.S. Senator Tester (invited)





1:45 pm

## CONCURRENT BREAKOUT SESSIONS

**A. Water Quantity: Planning Then and Now**, *Garden City Parlor CD*  
Moderator: Robert Ray, Montana DEQ

*Topics of discussion include the Montana Water Supply Initiative (MWSI).*

### Panelists

- Michael Downey, DNRC
- Emma Cayer, Fish Wildlife Parks
- David Stout, Musselshell Watershed Coalition
- Ross Miller, Mountain Water

**B. Natural Resource Information Management in Montana**  
*Garden City Parlor A*

Moderator: Nat Carter, Montana DEQ

*Using GIS and other applications to monitor, map and understand water usage, threats and opportunities.*

### **Aerial Imagery: Cutting Edge Landsat Tools Made Accessible to Managers**

Aiden Johnson and Adam Sigler, Land Resources and Environmental Sciences Department, Montana State University

### **An Overview of the Montana State Library's Water Information System and National Hydrography Dataset (NHD) Stewardship**

Troy Blandford, Montana State Library

### **Oil and Gas Development in Your Watershed**

Steve Kilbreath and Jim Stimson, Montana DEQ



3:00 pm

BREAK, *Big Sky Atrium*

3:15 pm

## CONCURRENT BREAKOUT SESSIONS

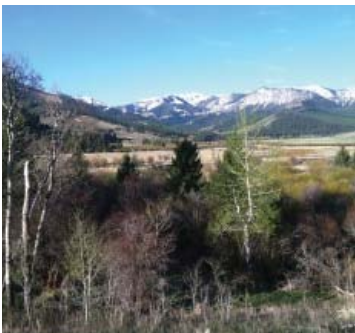
**A. "Capacity" - What Does it Mean and How to Assess**  
*Garden City Parlor CD*

Moderator: Kathleen Williams, Montana Watershed Coordination Council

*Representatives of a diverse selection of organizations will discuss their use of a capacity assessment tool – their results, how they will use them, and advice for others looking to understand, assess, and build capacity.*

### Panelists

- Mark Bostrom, Montana Watershed Coordination Council
- David Daniel Stout, Musselshell Coalition
- Pat Ortmeyer, Clark Fork Coalition
- Mike Halligan, Dennis & Phyllis Washington Foundation





# AGENDA Wednesday, October 16th



3:15 pm **CONCURRENT BREAKOUT SESSIONS continued**

**B. Answering Questions with the National Hydrography Data set**  
*Garden City Parlor A*

Moderator: Michael Pipp, Montana DEQ

*This session will continue with additional GIS web tools and how to access agency data for decision making.*

**Understanding Water Use in Montana - An Experiment in Geospatially Enabling the DNRC Water Rights Database**

Jim Robinson, Montana DNRC Water Resources

**DEQ Data Search Tools & Clean Water Act Information Center (CWAIC) v3 Web Application**

Michael Pipp and Nat Carter, Montana DEQ

**StreamStats - a Water Resources Web Application for Montana**

Peter McCarthy, US Geological Survey



4:30 pm Adjourn

**6:00 pm Dinner, Garden City Parlor BC**  
Dinner will be served followed by square dancing!



8:00 pm Silent Auction ends





**7:00 am Breakfast/Registration Opens, Big Sky Atrium**

The Registration Desk will open at 7:00 am and remain open throughout the day. Attendees are invited to stop by and pick up their registration packets prior to attending breakfast.

**8:00 am Guerrilla Marketing and Memes: Engaging your Community through Nontraditional PR Tactics, Garden City Parlor CD**

JC Ward, Education and Outreach Manager Greenville County, South Carolina

*Traditional outreach is failing to reach an increasingly distracted public. In this session, you will learn techniques needed to harness your outreach spark to spread your educational message. Guerrilla marketing takes advantage of novelty, getting the public's attention. You will leave with the knowledge, ideas and techniques to help you use nontraditional public relations strategies to start your own community engagement revolution.*



**9:00 am BREAK, Big Sky Atrium**

**9:15 am CONCURRENT SPECIAL TRAINING**

**A. Public Procurement and Contract Management Workshop**

*Garden City Parlor A*

Vicki Woodrow and Robyn Boyle, Montana DEQ

*Efficient methods and practices are essential in the procurement arena. Whether it is a private non-profit, governmental, or public entity seeking good or services, best management practices should be followed to ensure successful completion of projects. This workshop provides attendees with the opportunity to participate in procurement and contract management training that will highlight these best management practices.*



**B. Winning with Websites, Garden City Parlor B**

Elena Evans, Montana Watershed Coordination Council

*Does your group need a web presence but lacks a website or has an outdated one? This workshop will provide you with an easy-to-update website and/or method to change your website to a current content management solution such as Wordpress. Depending on your needs this workshop will cost between \$0 and \$150. The most basic set-up will be free with more features and ongoing technical support costing more.*





# AGENDA Thursday, October 17th

9:15 am **CONCURRENT SPECIAL TRAINING continued**

**C. Technical Writing for Watershed Groups and Conservation Districts**, Garden City Parlor CD

Sarah Snyder, Sarah A. Snyder Writing & Editing

*Do you struggle with how to write what you want to say? Professional writing that lacks clarity and conciseness can cost you time, money, and support for watershed issues. This workshop will teach you tips on how to write more clearly to communicate what your audience needs to know. Discover simple strategies for designing and organizing documents to improve readability and comprehension. Whether you write contracts, grant reports, watershed plans, or informational materials for the public, landowners, or other stakeholders, you'll benefit from this interactive session in which we work through real writing examples.*

12:15 pm **LUNCH**, Big Sky Atrium

1:15 pm **CONCURRENT SPECIAL TRAINING**

**A. Public Procurement and Contract Management continued**

Garden City Parlor A

**B. WRP Workshop**, Garden City Parlor B

Montana Watershed Protection Program

*Watershed Restoration Plans (WRPs) are a valuable tool to help watershed groups achieve their goals. These plans also open the door to 319 funding. This workshop will provide hands-on training and examples to organizations preparing or going through this process.*

**C. Technical Writing for Watershed Groups and Conservation Districts** continued

Garden City Parlor CD

4:00 pm **Adjourn**

